

# CASE STUDY

## Create a slogan Fostering Network Pioneer Team - May 2022

### The brief

A workshop to demonstrate the benefit of journaling as a tool to reflect and learn for Pioneer Foster Carers whose role it is to mentor new foster carers. To give them a session to bring them together as a team and to develop a slogan that captured their aims and values.

### The workshop

I put together a workshop using exercises from Write Thinking that aimed to give team members the chance to take a moment, to stop and reflect, both personally and, as a team. As in most of my workshops, I had everyone write from a set of prompts, generally for around five minutes, and then share in pairs – as much or as little as people wanted. After sharing in pairs, we come back together as a group and people share any highlights. Everyone took to the exercises and jumped in to have a go. I gave the group prompts to warm-up, to do some reviewing, reflecting and learning on their time as Pioneer Foster Carers and to start to look forward to the team they wanted to become. We kept a note throughout of key words and phrases and at the end, reviewed what had been captured, summarising in 30 words the most key phrases and words which the team then took forward to create their slogan/vision statement.

### Outcomes

The team were really happy by the end of the session that they had time to stop and reflect, reflecting that they could do this more often.

They were surprised how much they'd written, some of them stating they were worried they'd not be able to write anything at all.

They had really enjoyed the experience and now had new tools to take forward.

They got to know each other much better. Being a remote team, they don't often get chance to spend time together.

### Feedback from the manager

*"The Creative Journaling session delivered by Claire was brilliant. Everyone enjoyed the session, it felt really inclusive and fun whilst also creating an environment where people felt confident to share and express their words. The end result was exactly what we had hoped for!"* Manager, Fostering Network - May 2022

